

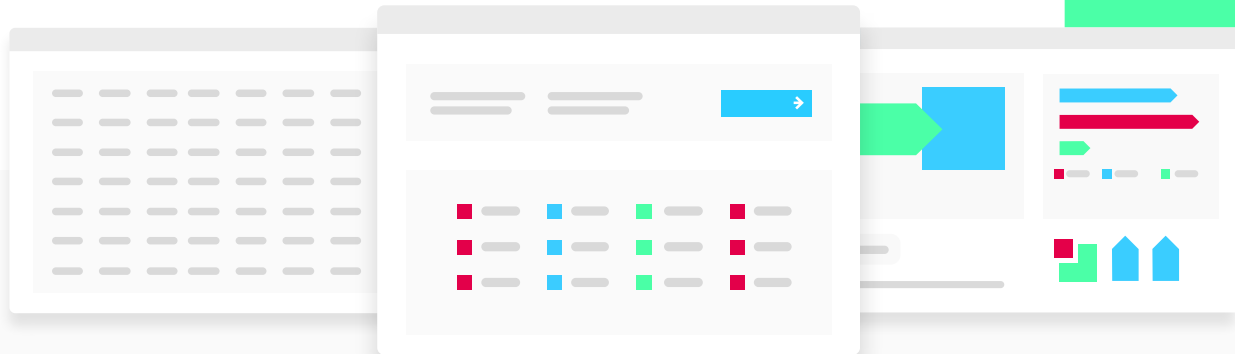
Real-Time Infoboards, Dashboarding and Analytics



Within Toluna Start, access your data instantly. The world's first end-to-end, real-time consumer intelligence platform provides actionable analytics for your quantitative and qualitative research. From real-time field reports and verbatim responses to more advanced analysis, Toluna Start delivers interactive dashboards so you can start making decisions, now.

Deliverables to suit every need

From raw data files to interactive dashboarding and complete reporting.



Real-time infoboards and dashboards

- ▶ View KPIs within moments of project launch. Data populates in real-time.
- ▶ View side by side pack comparisons (significance tested).
- ▶ Filter infoboard on age/gender, and up to 10 custom options, to see different consumer group insights. Re-weight data as needed.

Advanced analytics

- ▶ Weight data, create sub-populations, filter and more with the platform.
- ▶ Conduct further custom analysis within the Toluna Start platform.

Customized information

- ▶ Drag and drop fully-editable Infoboards and PowerPoint slides, word cloud verbatims, build tables, and re-run banners as needed.
- ▶ Count on our experts to provide additional insights.